

APPENDIX I**AMENDED CLAIMS WITH AMENDMENTS INDICATED THEREIN
BY BRACKETS AND UNDERLINING**

4. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 2, wherein the server has means for comparing the access code entered with an access code stored in the data base of the server and, in the event that the two codes are identical, provides access.

5. (Amended) The information and communication system of claims [3 or 4] 1 or 2, wherein the card code (14) consists of a combination of numbers and/or letters.

6. (Amended) The information and communication system of [one of the claims 3 to 5] claims 1 or 2, wherein the card number (13) is at least a six-digit, preferably an eight-digit number and the card code (14) is at least a four-digit and preferably a five-digit number.

7. (Amended) The information and communication system of [one of the claims 2 to 6] claims 1 or 2, wherein the plastic card (11) optionally

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additionally has a memory, preferably a magnetic strip or a chip (15), in which the card number (13) and/or the card code (14) and/or user-specific data are stored.

8. (Amended) The information and communication system of [one of the claims 2 to 7] claims 1 or 2 wherein, when the card (11) is inserted in a card reader of a communication device, connected with the Internet, the access code is transmitted and the information page and/or the user-specific survey page (5), assigned to the access code, can be requested.

13. (Amended) The information and communication system of [claims 11 or 12] claims 9 or 10, wherein the identification is formed as a call number.

14. (Amended) The information and communication system of [one of the claims 11 to 13] claims 9 or 10, wherein the identification comprises an access password.

16. (Amended) The information and communication system of [one of the claims 9 to 15] claims 9 or 10, wherein the communication connection can be established over a mobile phone (16).

18. (Amended) The information and communication system of [one of the claims 9 to 17] claims 9 or 10, wherein the system is designed to transmit a confirmation to the user after a code is entered.

20. (Amended) The information and communication system of [one of the claims 9 to 19] claims 9 or 10, wherein a code is a component of an advertising medium.

23. (Amended) The information and communication system of [one of the preceding claims] claim 1 or 9, wherein the code-specific information page (21) contains communications (23) from an issuer to the user.

24. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 9, wherein the code-specific information page (21) has hyperlinks (24), which are linked to Internet pages of the issuer.

25. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 9, wherein the system has means for sending and receiving electronic communications over the information page (21).

27. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 9, wherein the contents of the information page (21), assigned to the access code, can be grouped, expanded and deleted once again by the user.

28. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 9, wherein a points account (25) is assigned to the user and the points can be depending on the actions of the user.

30. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 9, wherein communications of an issuer can be transmitted to the user as e-mail and/or as an SMS communication and/or by regular mail.

31. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 9, wherein the communication connection between the user and the computer is designed to make use of the WAP and/or GPRS and/or UMTS technology.

32. (Amended) The information and communication system of [one of the preceding claims] claims 1 or 9, wherein the system comprises an ordering and/or settlement of accounts and/or delivery a system.

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